

INTERNATIONAL BUSINESS MANAGEMENT

Vincent Pol University in Lublin

Bachelor of Science



International Business Management is the art of professional functioning in a complex and competitive international environment. The growth of world trade and technological progress as well as global capital flow across national boundaries add to the competitive pressures on companies. The programme prepares students to understand and face those challenges.

Our 3-year BSc Business Management programme is aimed at educating and training international business professionals working successfully in any country or culture and combining one's knowledge of business processes with interpersonal relations with partners from diverse cultures. The hands-on and case-based teaching approach provides each graduate with a comprehensive knowledge of business and economics, including the fields of marketing, sales, finance, quality, and management.

The Business Management Programme includes classes and lectures taught by experienced and highly qualified teaching staff, including both respected academic teachers as well as professional trainers and experienced business practitioners and managers. Students are educated and trained both by attending theoretical classes and by participating in practical training events, group projects integrating different management skills, case studies, and business simulation activities.

PLACEMENT

The BSc programme includes placements with successful and innovative companies, integrated throughout the programme. It is an opportunity to verify one's performance under the supervision of highly-qualified business practitioners, to confront one's knowledge and skills with real-life business challenges, and to acquire first contacts in the professional world of business.

CAREERS

The graduates are trained as highly independent and well-qualified professionals familiar both with the nature of international business activities on a global scale as well as the realities, environment and best practices of small and medium-sized businesses in local markets.

KEY FACTS

Duration:	3 years (6 semesters)
The mode of studies:	full-time studies
Language of instruction:	English (TOEFL, IELTS 5.5, FCE B2). Students who have not passed any of the exams yet, may take English preparatory classes at VPU.
Credits:	180 ECTS
Requirements:	High School Diploma (legalized copy in English or Polish,adjusted apostille) which entitles its holder to apply to higher education institutions.
Fees:	200 Euro administration fee, 1800 Euro per semester

MODULES OVERVIEW

Programmes in English

BSc International Business Management

Year 1	Year 2
Accounting	Macroeconomics
Mathematics	Fundamentals of finance
Business statistics and econometrics	Managerial accounting
Business law	Strategic Management
Microeconomics	Positive psychology
Sales and Marketing Management	Logistics
European and Global Market	Tax strategies
Intellectual property rights	Quality management
Foreign Language for Business	Human resources management
IT and Business Software	International e-business
Physical Education	Interpersonal communication and self-presentation
	Rules for writing reports and public speaking
	Foreign Language for Business
Year 3	

Corporate and international finance

International transactions

Structural funds and other financial support schemes

International commercial law

Change management

Process Optimization and Reengineering

BSc Seminar

INFORMATION + ADMISSION CONTACT

Vincent Pol University in Lublin

(VPU Lublin)

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→ **easy online application**

→ **application deadline September 15th**

→ **studies entirely in English**

→ **affordable fees**

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