



The main goal of our MA International Tourism is to enable graduates of bachelor's degree in Tourism and Hospitality Management to continue their studies and develop their skills and knowledge of social environment, history, culture, law, economics, management, finances, and statistics. This allows students to specialise in their chosen areas of interest.

Our 2-year MA International Tourism programme enables the students to choose one of two interesting specializations: Tourism and Hospitality Management or Business Management. They gain the abilities of solving common problems that managers and other tourism professionals are likely to face in their work. Students also develop academic, decision making and critical evaluation skills. Apart from theoretical issues, there is also a practical focus on the managerial and strategic issues in tourism, which belongs to the most rapidly developing branches in the world economy. The International Tourism Programme includes classes taught by experienced and qualified teaching staff, including both academic teachers as well as tourism and hospitality professionals and experienced practitioners and managers.

PLACEMENT

Practical trainings play an important role in preparing students to meet the requirements of the job market. That is why, there are various placement opportunities available locally, nationally and internationally. Practical training settings in Lublin include the Wieniawski Hotel and the Grand Hotel, whereas international settings include hotels and holiday resorts in such countries as Greece or Spain.

CAREERS

A graduate is prepared to work in economic units and institutions which require the application of marketing, statistics, and IT tools. The career paths are quite varied, thanks to the interesting modules of studies, including international cooperation in hotel management, new technologies in food industry, strategies in hospitality.

KEY FACTS

| | |
|--------------------------|---|
| Duration: | 2 years (4 semesters) |
| The mode of studies: | full-time studies |
| Language of instruction: | English (TOEFL, IELTS 6.0, FCE B2). Students who have not passed any of the exams yet, may take English preparatory classes at VPU Lublin. |
| Credits: | 120 ECTS |
| Requirements: | Bachelor Diploma and Academic Transcript (legalized copy in English or Polish) which entitles its holder to continue studies at master degree. High School Diploma (legalized copy in English or Polish, with apostille) |
| Fees: | 200 Euro administration fee, 2 000 Euro per semester |

MODULES OVERVIEW

Programmes in English

MA International Tourism

| Semester 1 | Semester 2 |
|---|--|
| Intercultural communication Spanish/Chinese Polish Leisure time management Food and beverage management Marketing of tourist services Organization of tourism | Management of human resources Spanish/Chinese Polish International PR Active tourism Research methods in tourism Diploma Seminar Writing of MA Thesis Specialization – Tourism and Hospitality Management International cooperation in tourism |
| Semester 3 | Semester 4 |
| Managing customers and clients IT in tourism Investment in tourism and hospitality Entrepreneurship: Starting your own business Diploma Seminar Writing of MA Thesis Specialization – Tourism and Hospitality Management Strategies in hospitality management | Personal development Heritage tourism Sustainable tourism International tourism business Taxes and insurance Diploma Seminar Writing of MA Thesis Specialization – Tourism and Hospitality Management Advertising of tourist product Strategies in tourism management Tourism enterprise planning |

INFORMATION + ADMISSION CONTACT

Vincent Pol University in Lublin

(VPU Lublin)

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20-816 Lublin, Poland

→ easy online application

→ application deadline September 15th

→ studies entirely in English

→ affordable fees

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