

# TOURISM AND HOSPITALITY MANAGEMENT

*Bachelor of Art*

*Vincent Pol University in Lublin*



**Tourism is the fastest growing industry in the world which plays crucial role in the global economy. It is dynamic, customer-focused, and provides graduates with exciting worldwide career opportunities. Tourism and Hospitality Management prepares people for managing various institutions within the hospitality industry and supplying culinary, accommodation and related services to tourists and visitors.**

Our **3-year BA Tourism and Hospitality Management** programme combines both academic and practical aspects of tourism, allowing students to gain first-hand industry experience, to live an unforgettable adventure as well as to learn and appreciate different cultures. An important part of this programme is working with the staff - professionals in the tourism and hospitality industries, as well as participating in guest lectures at the University and study visits to partner hotels, tourism institutions, events, tourist sites, and entertainment venues. Students have the opportunity to choose one of **two specialities: Hospitality Management or Tourism Management**, which focus on the hotel and tourism sectors, respectively. Our university offers not only traditional study subjects, but also the opportunity to gain additional practical experience, for example as a trip guide, a tourist guide, a summer camp career and a holiday place manager.

## **PLACEMENT**

Practical trainings play an important role in preparing students to meet the requirements of the job market. That is why, there are various placement opportunities available locally, nationally and internationally. Practical training settings in leading local hotels in Lublin, whereas international settings include hotels and holiday resorts in such countries as Greece or Spain.

## **CAREERS**

The graduates of Tourism and Hospitality Management BA have sufficient qualifications for working in travel agencies, hotels and eateries, sports centres, holiday and recreational centres, state and self-government administrative organizations and as Tour Guides. They are also prepared for starting their own business. Positions held by the graduates in the above-mentioned hospitality areas are highly varied and challenging, and include a leisure centre manager, hotel manager, guest services manager, business centre manager, head of sales and marketing, and a quality advisor.

## **KEY FACTS**

Duration:	3 years (6 semesters)
The mode of studies:	full-time studies
Language of instruction:	English ( TOEFL, IELTS 5.5, FCE B2). Students who have not passed any of the exams yet, may take English preparatory classes at VPU Lublin.
Credits:	180 ECTS
Requirements:	High School Diploma (legalized copy in English or Polish, adjusted apostille) which entitles its holder to apply to higher education institutions.
Fees:	200 Euro administration fee, 1 800 Euro per semester

# MODULES OVERVIEW

Programmes in English

## BA Tourism and Hospitality Management

Semester 1	Semester 2	Semester 3
Globalization processes Transport, ICT and logistics Writing lab and public speaking Professional language Sport activities Polish Introduction to tourism Introduction to hospitality Environment protection and management Mathematics and statistics analysis	Information technology Natural tourism resources Human tourism resources Professional language Sport activities Polish Economics Global problems <b>Hospitality Management (Option I)</b> Hotel Industry- History and Systems <b>Tourism Management (Option II)</b> Travel Agencies: Organization and Activities	Tourism industry Tourism and hospitality economics Professional Language Sport Activities Polish Foreign Language Human nutrition National and regional cuisine <b>Hospitality Management: Option I</b> Information and booking systems in hotel <b>Tourism Management (Option II)</b> Information and booking systems in travel agency
Semester 4	Semester 5	Semester 6
Psychology Sport activities Tourism geography Guiding and tourism residency Management Public diplomacy <b>Hospitality Management (Option I)</b> Customer service in hotel <b>Tourism Management (Option II)</b> Customer service in travel agency Specialist internship (after 3 <sup>rd</sup> semester or later) 40 days/9 weeks	Tourism regions Marketing management Event organization and management Financial management and accounting International business and culture BA Seminar <b>Hospitality Management (Option I)</b> Food and beverage services <b>Tourism Management (Option II)</b> Tourism product	Business law Quality management Small business and start up management Fieldwork II: Tourism Trade Fair BA Seminar <b>Hospitality Management (Option I)</b> Business in hospitality SPA & wellness: health and treatments <b>Tourism Management (Option II)</b> Business in tourism Tourism market

## Top-up programmes



\* Study **2** years at VPU + **1** year at

the University of Bedfordshire or the University of Northampton and get a British degree in Hospitality and Tourism Management

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